



2021-2030

Strategic Plan of COROAT



Community Renovation and Organisation
Advancement Trust (COROT)

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EXECUTIVE SUMMARY

COROAT is a grass root level organization initiated by a marginalized woman from traditional artisan community. Gender based discrimination, lack of access to resources, poverty, indebtedness faced by the founder in her own life has thrived to initiate COROAT for empower the women and children from the marginalized sections of the society. She has promoted COROAT along with 3 more women with.

Children experience abuse, neglect, violence and exploitation within the family and society. Child development, protection and participation are the key areas of intervention for COROAT for next 5 years.

VISION OF THE ORGANIZATION

A child sensitive society where the right to development, protection and participation of children are respected and children grow as responsible citizens with their peers, family and society.

MISSION OF THE ORGANISATION

- Child development and protection committees and children parliament will function as community level forums in promoting the rights of children.

VALUES

We embrace the values that are the foundation of ethical behaviour for development sector in India.

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| Transparency | - | in all its activities and its execution. |
| Honesty | - | in rendering right based services for the people |
| Commitment | - | COROAT team is committed to the role they have to play for achieving the objectives of the organization. |

STRATEGIC FRAMEWORK

- Development of the children
- Protection of the children
- Participation of the children
- Community ownership of development interventions

PRIORITIES OF COROAT

TARGET COMMUNITY

Women and children from the vulnerable sections of the society are the priority of COROAT.

GEOGRAPHICAL COVERAGE

At present COROAT covers selected areas in the Tiruchirapalli city corporation. Slowly the interventions will expand to rural areas of Tiruchirapalli and neighbouring districts in next 5 years.

PRIORITY SECTORS OF INTERVENTION

Priority sector	Overall objective	Proposed interventions
Protecting the rights of children	Children acquire basic skills and comprehensive skills in languages and mathematics Children learn the values, leadership skills and understand their rights	<ul style="list-style-type: none">• Children acquire the basic reading skills in Tamil, English and Maths through remedial education / learning camps.• Children learn to become a leader, take right decisions, mingle with their peers and in the society through life skill training programme
Improve health and hygiene of children	Improve the community level, school level and family level environment for children	<ul style="list-style-type: none">• Construction of toilets, water sources for the children in schools.• Promotion of structure and system to maintain the community level toilets and handpumps or borewell.• Establishment of incinerator for the upper primary schools to reduce drop out girl children.• Conduct medical camps regularly and integrate / collaborate with health workers.
Social re-integration of children	Social re-integration and rehabilitation of Juvenile in Conflict with Law (JCL)	<ul style="list-style-type: none">• Protect Juvenile in Conflict with Law from stigma, social discrimination and social exclusion.• Sensitise the community members on their role in re-integration of the Juvenile and their family.• Link the families of juvenile in conflict with law with government welfare programmes for rehabilitation

Sustainable women transgender enterprises	Promote a federation of women entrepreneurship in Tamil Nadu for collective bargaining power and access to information	<ul style="list-style-type: none"> Identify the small enterprises run by women in farm and non-farm sector. Provide capacity building training to them on current economic situation and successful business models. Enable them to run the enterprises profitably and providing expert support to them. Promote a network of women SMEs to empower women and their role in the economy. Link the enterprise with appropriate institutions and government schemes
Poverty alleviation	Empowerment of traditional artisans and coolie labourers	<ul style="list-style-type: none"> Orienting the coolie labourers on alternative sustainable employment options. Support the coolie labourers to initiate farm / non-farm based small growing business. Link the enterprise with appropriate institutions and government schemes.
Sustainable relief and rehabilitation of street dwellers	Contribute to feed and accommodate them with temporary and permanent solutions	<ul style="list-style-type: none"> Distribution of food packets to street dwellers on emergency and pandemic situations. Establishment of sustainable old age home where the contribution received from the paid elderly would feed the initiative.

SWOT ANALYSIS OF COROAT

STRENGTHS

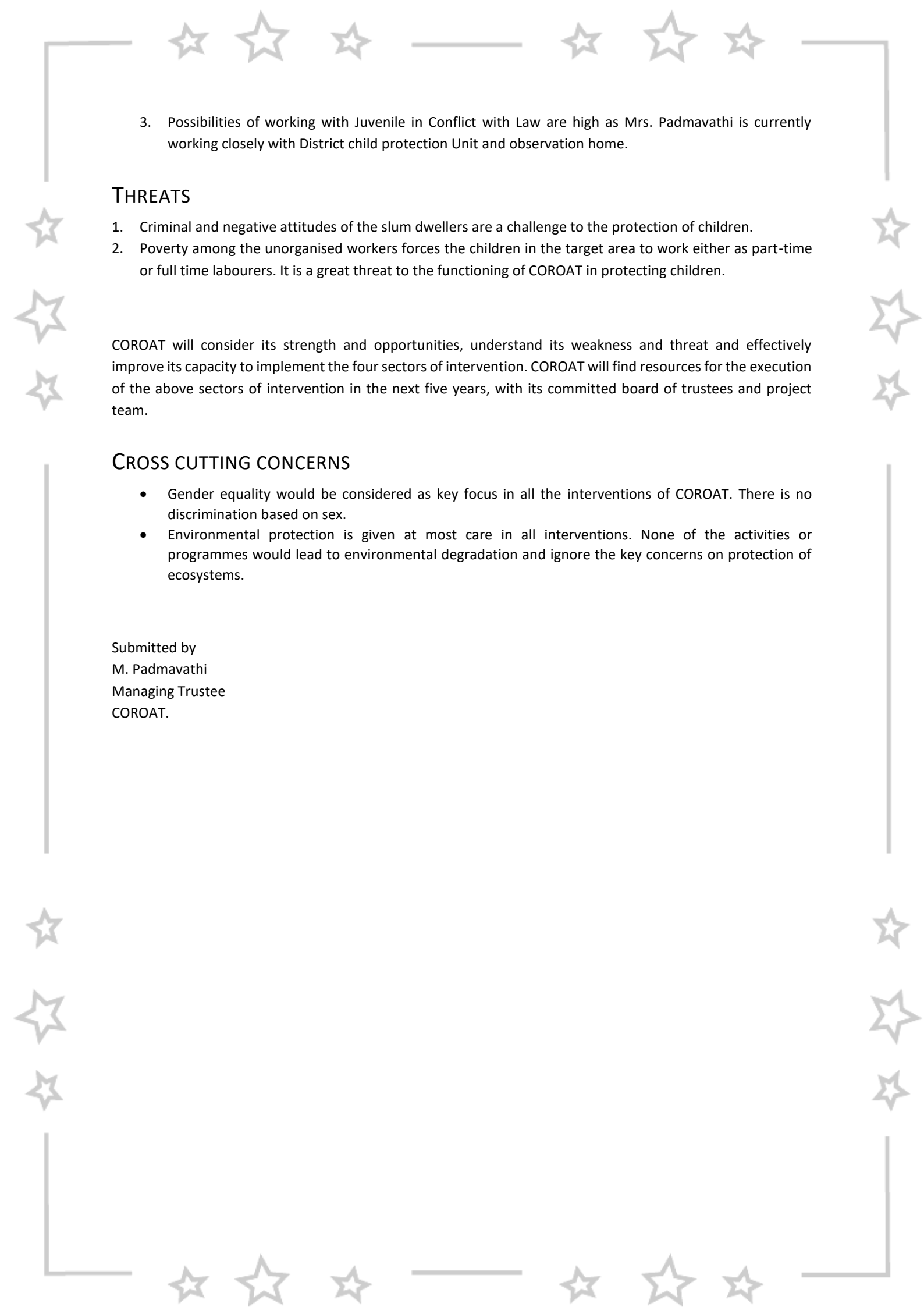
- COROAT is a grass root level organisation represented by the marginalised community.
- COROAT addresses need based intervention for the children and the marginalised.
- The chief functionary of COROAT Mrs. M. Padmavathi is a rich resource for the organisation.
- An identity of human rights organisation has been established among the labour community.
- Committed staff members at present
- Good rapport established at the local school level, and COROAT is considering as a good resource by the educationist in the locality.

WEAKNESS

- COROAT lack capital resources for the sustainable functioning of the organisation.
- COROAT did not go for media coverage for propagating its intervention, so far.
- Frequent staff turnover due to lack of commitment from staff and extended working hours in the project.

OPPORTUNITY

- Mrs. M. Padmavathi was holding a district level membership position in Juvenile Justice Board (JJB) and Gender Sensitisation and Internal complaint Committee (GSICC).
- Collaboration with education department at the district level is a possible avenue of development for COROAT.

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3. Possibilities of working with Juvenile in Conflict with Law are high as Mrs. Padmavathi is currently working closely with District child protection Unit and observation home.

THREATS

1. Criminal and negative attitudes of the slum dwellers are a challenge to the protection of children.
2. Poverty among the unorganised workers forces the children in the target area to work either as part-time or full time labourers. It is a great threat to the functioning of COROAT in protecting children.

COROAT will consider its strength and opportunities, understand its weakness and threat and effectively improve its capacity to implement the four sectors of intervention. COROAT will find resources for the execution of the above sectors of intervention in the next five years, with its committed board of trustees and project team.

CROSS CUTTING CONCERNS

- Gender equality would be considered as key focus in all the interventions of COROAT. There is no discrimination based on sex.
- Environmental protection is given at most care in all interventions. None of the activities or programmes would lead to environmental degradation and ignore the key concerns on protection of ecosystems.

Submitted by
M. Padmavathi
Managing Trustee
COROAT.